



www.shybb.uk

St. Helens Youth Brass Band | c/o United Reformed Church | Ormskirk Street | St. Helens | WA10 1BQ

Photography/videography Policy - V1.2026 - updated August 2026

We regularly take photographs and video recordings of rehearsals, concerts, performances, competitions, events, trips and other activities involving members of the band. We use these images to celebrate the achievements of our members, promote the band, recruit new members, raise awareness of and support for our charitable activities.

Because many of our members are under 18, we ask all members for consent during the annual registration process. By agreeing to the photograph consent through Spond you confirm that you are the parent or legal guardian of the young person and have authority to provide this consent. And that you give permission to photograph and/or record the young person during band activities and to use those photographs and recordings for legitimate band and charitable purposes.

This may include, but not limited to:

- * The band's website
- * Social media accounts, including Facebook, Instagram and similar platforms
- * Posters, flyers and other promotional material
- * Concert and event programmes
- * Band newsletters and publications
- * Fundraising and sponsorship material
- * Presentations and displays
- * Local newspapers, magazines and other press coverage
- * Promotional videos and recordings
- * Charity and community publicity
- * Recruitment and promotional campaigns
- * Applications, reports and publicity relating to grants and charitable funding
- * Band trips and events
- * Online broadcasts or recorded performances

Images may show the young person individually or as part of a group. Where reasonably practical, the band will avoid publishing a young person's full name alongside an image. We will generally use first names only where a name is required for legitimate editorial or promotional purposes. Any images sent to the band via social media may be re-shared or posted directly by the bands social media page.

The band will take reasonable steps to ensure that images of young people are used appropriately and in a manner consistent with the band's safeguarding policies. We will not knowingly use photographs or recordings of young people in a manner that is inappropriate, degrading, discriminatory or likely to place them at unnecessary risk. Images will not knowingly be sold or licensed for unrelated commercial purposes without obtaining further appropriate consent.



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Third-party and press photography

Band activities may sometimes be attended by newspapers, professional photographers, event organisers, partner organisations or other legitimate third parties. The band cannot necessarily control photographs taken independently by such third parties. Where the band has control over the arrangements, we will take reasonable steps to ensure that appropriate safeguarding and photography arrangements are followed.

Duration of consent

This consent remains valid while the young person is a member of St Helens Youth Band, unless it is withdrawn by contacting:

Paul Aden - Chair of the Band
chair@shybb.uk

Where an image has already been published in printed and online material, such as a programme, poster or newspaper, the band cannot guarantee that it can be withdrawn or recalled after publication. If requested, once an image has been published online, the band will take reasonable steps to remove it from channels, but cannot guarantee that copies, screenshots or cached versions held by third parties can be removed.

Data protection

The band will handle personal information in accordance with applicable UK data protection legislation and its privacy policy. The consent record will be retained so that the band can demonstrate when and how consent was obtained and can manage any subsequent withdrawal of consent - this is managed through the Spod database.

The band's privacy policy is available at: shybb.uk/policies